



Promises Fulfilled

2019

A Celebration of Generosity and Volunteerism



“The greatness of a community is most accurately measured by the compassionate actions of its members”

Coretta Scott King

A Welcome from Floyd E. Harmon, Executive Director

Welcome to Promises Fulfilled, Asante Foundation’s annual celebration of philanthropy and volunteerism. This evening is truly a celebration of community – of the connections created and the lives touched when generosity and compassion become action. Tonight, we celebrate you.

Thank you for making a difference in the lives of so many. Your support impacts three in four people across our region who rely on Asante for exceptional health care. As your local, not-for-profit health system, Asante is owned, operated, governed and guided by the community. With your support, the quality and scope of health care is expanding and transforming like never before. AsanteForward, our region’s most impactful fundraising campaign in a generation, is underway. As we advance, it’s important to take the time to reflect and celebrate the compassionate actions that have brought us so far, and look forward to how your generosity influences our community’s future.

There are myriad ways to make an impact. Tonight’s honored donors and volunteers are truly unique, yet you may recognize a bit of yourself and your own reasons for giving as you read their stories. As you hear the heartfelt words of our speakers, who have personally experienced the outcomes of your philanthropy, know that your support is vital to the health – and the greatness – of our community.


Floyd E. Harmon



asanteforward

transforming the health of our community

AsanteForward is our most ambitious and significant philanthropic effort to date, with a goal of \$50 million.



The purpose of the campaign is to transform the quality and scope of health care available in Asante’s nine-county region, providing residents with exceptional medical care in our own community.

At the core of the AsanteForward campaign are these specific initiatives:

- Behavioral health
- New regional cancer center
- Expanded emergency services at Asante Three Rivers Medical Center
- Centers of Excellence housed inside a new patient tower, including:
 - Women’s + Children’s Health
 - Cardiac Care
 - Critical Care
 - Advanced Surgical Services

asantefoundation.org/campaign/

Evening Schedule

5 to 6 p.m.

Chat Room Sessions
Upper and Lower Levels

Asante physicians guide these engaging conversations in a casual setting.

Please ask questions and feel free to move among chat rooms, if desired.

5:30 to 7 p.m.

Reception
On the Patio

7 to 8:30 p.m.

Dinner and Program
Upper Level

Guests requiring extra time and assistance are invited to begin the buffet at 6:45 p.m.

Chat Room Sessions



The Future of Cancer Care

Mujahid Rizvi, MD, FACP, MPH
Hematology and Oncology

Dr. Rizvi has been practicing hematology and oncology in the Rogue Valley for the last 13 years. He is also President of Hematology Oncology Associates, PC which was founded twenty years ago. He lives in Medford with his wife, two boys, yellow lab and many LEGOs.



Women's Health Across the Lifespan

Alan Binette, MD, FACOG
Obstetrics and Gynecology

Dr. Binette has been in private practice in the Rogue Valley since 1985. He lives in Medford with his wife Susan and enjoys travel, hiking and the outdoors. Dr. Binette is passionate about women's health care and aviation; he is open to conversation and questions about both.



Navigating the Electrical Storm: Understanding AFib.

J. Jason West, MD
Electrophysiology, Cardiology and Internal Medicine

Dr. West performs complex ablations and device implantations, and is a Fellow of the American College of Cardiology and Heart Rhythm society. He is blessed with a wife and two daughters and enjoys skiing, fishing and golf.



Generosity Educates

Bill and Barbara Steele, Cowhorn Vineyard & Garden

The two founders and winemakers of Cowhorn Vineyard & Garden have committed their time to build industry collaboration and educate consumers through Oregon Wine University®. Their generosity impacts the lives of our youngest patients, through Asante Children's Miracle Network, providing tremendous support for the NICU and pediatrics department.

When becoming involved with the Oregon Wine Experience® and Asante Foundation, the Steeles took an approach aligned with their core values of education and community and their passion for helping the vulnerable.

It's fitting that the owners of the first Biodynamic® winery in the region and the first Living Building Challenge certified tasting room in the world have become partners with Asante in building a more sustainable, healthy and informed future for our region, from the ground up.

"Asante is making a difference in our community. Why wouldn't we support that?"



Generosity Illuminates

Brian and Sue Day

Sue had begun a new life chapter as an Asante Chaplain, when her husband Brian, an electrical contractor, received life-saving care at Asante.

Brian's chronic condition, myasthenia gravis, is essentially an electrical problem in the body. He responded to treatment by Asante physician Dr. Eric Lee. After months of intensive therapies, they are able to enjoy their active married lives again. Now, when Sue tends to the spiritual health of the most critically ill patients and their families, her personal experience enhances her service.

Sue and Brian have made a generous provision in their estate plans to help ensure the Spiritual Care program is sustained for years to come, so it may bless others during life's most difficult times.

"When you give to a charity [through your estate], you have the ability to affect so many more lives."

Generosity Develops

Cow Creek Band of Umpqua Tribe of Indians



The Cow Creek Band of Umpqua Tribe of Indians recognizes the importance of mental health care for our region. The Tribe has made a major investment in Asante's Behavioral Health Initiative to develop and enhance the quality of life in our community.

The core values of the Tribe include supporting strong children, family and communities. Special emphasis is placed on enhancing people's health and wellbeing. As part of the Tribe's CEDAR program

(Community, Economics, Development and Recovery), they are helping to lead the charge in addressing the importance of behavioral health through awareness and supporting other organizations and partners.

"No one organization can do this alone. But it is such a need. Behavioral Health is part of health care. We see a need for this in all of Southern Oregon."



Generosity Compounds

Darlene Loewen

A lifelong educator with a passion for caring for children, Darlene began methodically investing at an early age. She put herself through a rigorous education, achieving a master's degree and a distinguished career.

Though she had always given to help people in need, she didn't consider herself to be a "philanthropist." Then, one day, she heard a nurse explain how donations to the Asante Cancer Compassion Fund provided life-changing comfort for patients in need. A cancer survivor herself, Darlene decided to make a gift every month; she's done so since 2015.

Inspired by her life's work in the classroom and her personal experiences as a patient, Darlene also supports children's health and the expansion of the Emergency Department at Asante Three Rivers Medical Center.

"Everybody can make a difference. What a blessing it is to help other people!"



Generosity Progresses

Jeff and Corry Louie

Their generous support for Asante began nearly 30 years ago. Today, they give their time, experience and support to transform a critical issue in our community.

Jeff's career as a neurosurgeon inspired him to address mental health in Southern Oregon. He witnessed the impact of mental health on patients he treated, many of whom suffered self-inflicted brain injuries.

Corry is a retired nurse and an active volunteer, through her church. It's important to her that people facing mental health crises know they are not alone.

Jeff and Corry are game-changers when it comes to addressing suicide in Southern Oregon. Together, their time, experience and support elevate health care in our region.

"I promised myself that when I retired, I would work to combat suicide in our community."

Generosity Impacts

Pat Wintemute



For more than a decade, her family's Foundation has contributed to the well-being of our community through Asante.

When Pat and her husband established the Wintemute Family Foundation, they instilled the culture of focused philanthropy in their family's three generations. When they consider philanthropic opportunities, their family wants to *feel* the impact of their giving on our community. For them, this rang true back to their earliest contributions to Asante for the NICU remodel and the Francis Cheney Family Place

renovation. Admirably, Pat also serves on the Asante Governing Board, Asante Foundation Board and rolls up her sleeves to volunteer at events.

With her philanthropy and volunteerism, Pat makes a tremendous impact on patients and inspires others to give in ways they never thought were possible.

"I feel like I've gained more than I've given."

Ryan's Story

Grateful for Experience



Ryan attributes his life to Asante Three Rivers Emergency Department's speedy diagnosis, vast experience and profound compassion.

When Ryan arrived at the Emergency Department, Asante providers quickly identified his very rare condition. Ryan needed a life-saving treatment called extracorporeal membrane oxygenation (ECMO), and the treatment team located one of the only mobile units in the country to save Ryan.

For three weeks, Ryan laid in a coma. When he woke up, he said his whole perspective changed; he was grateful.

"I received second-to-none care at Asante Three Rivers Medical Center. That's phenomenal in a small community like this. It's very impressive – I am forever grateful for that and the team's action to save my life."



Andrea's Story

Grateful for Compassion

The Harvey Family spent 89 days in Asante's Neonatal Intensive Care Unit.

Andrea was visiting family in Oregon for Thanksgiving when, the next day, she fell ill and checked-in to the Asante Rogue Regional Medical Center Emergency Department. Within hours, Andrea unexpectedly delivered her 1-pound, 14-ounce son nearly four

months early. She was scared of the unknown and across the country from her home in Massachusetts, but Andrea's care team compassionately helped her navigate through the three-month process. Today, her baby boy is healthy and thriving.

"Thank you, to donors that invest in the NICU...it was hands-down the most significant experience of our lives. It takes a village for something miraculous to happen."



Ginny's Story

Grateful for Empathy

When Ginny received her lung cancer diagnosis, she thought there must be a mistake. The former teacher and principal had no family cancer history; she was active and health conscious. She also had never smoked – something nearly 18% of people with this illness have in common.

Ginny decided to make it her mission to educate others about this prevalent illness. She founded and co-chairs the region's only lung cancer support group, hosted by Asante, and advocates locally and nationally for lung cancer research. Along with other patients and caregivers, she offered her insight to develop plans for Asante's new regional cancer center.

Ginny is grateful for the compassionate, skillful physicians and nurses with whom she's developed long-term relationships over the last five years. Their expertise gives her confidence and their kindness and empathy uplifts her as she devotes herself to building a supportive community for others facing lung cancer.

"Cancer is hard on patients and it's hard on families... Everything you do to make it easier helps."

Get involved today!

**asantefoundation.org/join/
or call (541) 789-5025 to learn more.**

As you witnessed this evening,
the support of our community
comes in many different forms.

We depend on a team of dedicated
volunteers, Champions and
supporters who give their time,
talent and enthusiasm