



## Your gift will help build state-of-the-art cardiac and surgical facilities for patients in our community and beyond

More than 700 patients underwent open-heart surgery at Asante Rogue Regional Medical Center last year. That's among the tens of thousands of people in our community who've needed lifesaving cardiac interventions since 1973.

Whether it's a common surgery or a major operation, modern procedures and cardiac care require ample space to operate, new equipment and the latest technology, and the very best physicians to improve the lives of patients. While the specialists and care at Asante are top-notch, the surgical spaces and cardiac facilities have gone past their shelf-life, and space is constrained. In order to serve our community as it grows and keep up with the latest advancements, Asante's facilities need upgrades. ***You can help build state-of-the-art surgical suites and catheterization labs so that patients can receive life-saving procedures in modern facilities.***

### **21st century facilities for 21st century procedures**

The new six-story pavilion and renovated space at Asante Rogue Regional will improve efficiencies and elevate capabilities to save more lives. New and renovated surgical suites and procedure rooms will provide patients greater access to the most advanced treatment options.

### **Ulys experienced a sudden heart attack just moments after sitting down with his grandson to watch a soccer game.**

Ulys was transported to Asante Rogue Regional Medical Center where he was treated for a collapsed heart valve. Just 10 days after his stay, his arms were wrapped around a heart-shaped pillow, signed by family, friends and the two Asante doctors who saved him—a memento he still holds onto.



***"It means a lot to have people who care for you—people that devote their lives to helping people."***

This includes:

- 20 new operating rooms, all standardized
- Six new catheterization labs, located near the operating rooms in case of emergency
- Four new cardiothoracic surgical suites
- Two new hybrid operating rooms
- Added capacity for robotic surgeries
- Upgraded pre-operative and recovery suites with a relaxing atmosphere

## Recruiting the very best

Medford is an attractive destination for incoming cardiologists and surgeons. Not only will they work with some of the best heart medical teams in the nation, they're getting a quality of life that far surpasses any other destination they could choose to practice in. With new facilities, there's an even stronger case to attract top talent to work and live here in the Rogue Valley, which in turn, improves the health of our community.

***"We aren't just looking for anybody, we're looking at hiring the top graduates. Having top-notch facilities will be another excellent tool in getting them to Southern Oregon where the quality of life is unmatched almost anywhere else in the country."***

– Dr. Patel, MD, Southern Oregon Cardiology

## Why individual support is important

To build a new facility of this size and scale, private support will make this plan a reality. Our goal is to raise at least \$32 million for construction of the pavilion. In addition to personal satisfaction, there are attractive naming opportunities associated with leadership gifts. It will take visionary partners like you who have passion for a healthy community to make this a reality. ***It will take visionary partners like you who have passion for a healthy community to make this a reality.***

## **The shock of a lifetime**

Thom Green and David Blanchard were stunned when they heard the news about Thom's heart: **He would need a quadruple bypass, which meant open-heart surgery.**



The 70-year-old Klamath Falls couple had been active hikers until Thom started getting winded when going up hills. They turned to Southern Oregon Cardiology and Asante Rogue Regional Medical Center's award-winning Heart Center for Thom's care.

***"Everyone was so professional and courteous and caring each step of the way," Thom says, adding each member of the team thoroughly explained what they were about to do. "I knew what to expect, so nothing shocked me. I never felt afraid the whole time because I thought, everyone knows what they're doing, so what better hands can I be in?"***

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**Learn more about this initiative and the AsanteForward campaign at:**  
[asantefoundation.org/campaign](https://asantefoundation.org/campaign).

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