



## Your gift will transform health care in Southern Oregon

AsanteForward is Asante Foundation's most ambitious and significant philanthropic effort to date. The purpose of the campaign is to transform the quality and scope of health care available in Asante's nine-county region, providing residents with exceptional medical care in our own community.

The key initiatives within the AsanteForward campaign will help expand the range of services the hospital system offers, and add technology and infrastructure to serve the community's needs well into the future.

### **AsanteForward campaign initiatives include:**

- A new patient pavilion to house several areas of care:
  - ▶ The new Olsrud Family Women's and Children's Hospital
  - ▶ Cardiac care
  - ▶ Critical care
  - ▶ Advanced surgical services
- The new Heimann Cancer Center and expanded Spears Cancer Center
- Implementing Age-Friendly care at Asante Ashland
- Behavioral health certifications, facilities and providers to serve the growing need
- The renovated and expanded Asante Three Rivers Medical Center Emergency Department

*"These investment opportunities don't come around every decade. The need is there. Asante is a cornerstone of the community...We encourage everyone to take a moment to consider how they, too, can contribute their time or resources in creating a lasting legacy for our community."*

- George Alameda, donor



## Patient pavilion

To meet the most pressing needs and opportunities of the next 20 to 30 years, we must create a home for a new women's and children's hospital-within-a-hospital, and increase capacity for critical care, cardiac care and top-of-class surgical facilities, all part of an extreme renovation and construction of a new six-story pavilion at Asante Rogue Regional Medical Center.



## The Olsrud Family Women's and Children's Hospital

Asante is committed to continue addressing the unique health care needs of mothers and children through elevating its services, technology and facilities. The top two floors of the patient pavilion will house The Olsrud Family Women's and Children's Hospital. This includes:

- Pediatrics department
- Pediatric outpatient infusion clinic
- The region's only level III Newborn Intensive Care Unit (NICU)
- Labor and delivery
- Family Newborn unit
- Obstetrics
- OB Emergency Department



*A rendering of the six-story pavilion.*



## Critical care

Asante is the regional referral hospital, covering nine counties and serving over 600,000 people. That means anyone who experiences things like serious car accidents, heart attacks and aneurysms will come to Asante Rogue Regional for care. These patients deserve to be cared for close to home, but today, that's not always the case. To address this, the pavilion will be home to 64 critical care beds on the third and fourth floors—a 45% increase in capacity. All of the rooms will be standardized to take care of the most critically ill patients, with new technology and increased square footage.



## Cardiac care

More than 700 patients underwent open-heart surgery at Asante Rogue Regional last year. That's among the tens of thousands of people in our community who've needed lifesaving cardiac interventions since 1973. Whether it's a common surgery or a major operation, modern procedures and cardiac care require ample space to operate, new equipment and the latest technology, and the very best physicians to improve the lives of patients. The new and renovated surgical suites and procedure rooms will provide patients greater access to the most advanced treatment options.



## Advanced surgical services

The most advanced surgical services are directly dependent upon state-of-the-art facilities, featuring the latest equipment, along with highly trained surgeons. Current operating rooms do not provide standardized and optimal space for both patients and surgeons. Asante's state-of-the-art advanced surgical services will help to ensure the best possible access and surgical outcomes for patients.



## Cancer care

Modern cancer care requires precise coordination of physicians, clinicians, technology and supportive services. More than 80 percent of all cancer treatment happens in an outpatient setting, and outpatient cancer care in Southern Oregon has been fragmented in several different locations across the Rogue Valley. This made care coordination challenging, and patients bear the brunt of this burden, as their lives are suddenly consumed with office visits and travel between treatment locations.

The new **Mary and Dick Heimann Cancer Center** in Medford and the expanded **Helen K. Spears Cancer Center** in Grants Pass establish our community as the destination for coordinated, integrated cancer care that puts patients and their families first. Talented physicians – medical oncologists, radiation oncologists and specialty providers – now collaborate, along with skilled, compassionate nurses and professional staff to deliver the best care possible. In each facility, patients have access to state-of-the-art infusion and radiation treatments in one convenient location.



*Mary and Dick Heimann Cancer Center*



*Helen K. Spears Cancer Center*

### What's next?

Charitable gifts continue to impact cancer care in important ways:

- Launching innovative programs
- Expanding community partnerships
- Attracting exceptional physicians
- Providing advanced training to nurses and staff
- Enhancing supportive services
- Helping patients in need with the Asante Cancer Compassion Fund

*"Everybody knows somebody who has cancer. A donation to the cancer center is a donation to yourself, to your family, to your friends." - Derek, Heimann Cancer Center patient*



## Age-Friendly care at Asante Ashland

In the Rogue Valley, the growth rate of people over 65 is twice the national average. To meet the growing need of our unique community, Asante is establishing Asante Ashland Community Hospital as an Age-Friendly Hospital that can serve our entire region and transform the quality of care and outcomes for older adults.



## Behavioral health

Through the behavioral health initiative, donors have had a tremendous and quantifiable impact on our community and those struggling with mental health issues. Because of the community's generosity, Asante has implemented the Sanctuary Model of care training with 1,000 employees, established a Resiliency Coordinator position to support Sanctuary education and address the second victim phenomenon, built a new Behavioral Health Unit, renovated rooms in emergency departments systemwide, and partnered with other organizations in our community to ensure patients have the proper support and resources after discharge.

The next step is to build on the foundation set by the community to serve more patients in crisis. This includes:

- Recruiting a Medical Chair for Behavioral Health
- Establishing a Behavioral Health Endowment



## Asante Three Rivers Medical Center Emergency Department

The Emergency Department at Asante Three Rivers was originally built to see 27,000 patients annually and it now treats more than 41,000 per year. While the care is always outstanding, patients and providers were limited by the outdated facility, impacting wait times and adequate space for patients and care teams.

With the support of the community, the ED was renovated and expanded, fully opening in December 2020. A helipad was also installed in 2021, allowing for emergency crews to land safely and efficiently behind the ED, benefiting patients in critical situations when time is everything. Fundraising continues to support technology and programs within the walls to the ED, ensuring Josephine County receives the very best emergency care when they need it most.