



Your gift makes healing possible

Healing is possible for behavioral health patients through emotionally intelligent, collaborative and supportive environments. That is exactly the environment the AsanteForward Behavioral Health Initiative set out to create.

Through the Behavioral Health Initiative, donors have had a tremendous and quantifiable impact on our community and those struggling with mental health issues. As a result of the generosity of our community, Asante has implemented the first two phases of this initiative:

- **The Sanctuary Model** of care, training with 1,000 employees across Asante to practice an evidence-based, trauma-informed approach to patient care
- Established a **Resiliency Coordinator** position supporting Sanctuary Model education and addressing the second victim phenomenon through a program called **CARE Response**
- **Renovated spaces** and added “flex rooms” to Emergency Departments across the health system
- **Partnerships** with other organizations in our community to ensure support and resources for patients after discharge
- Built and opened a **brand-new Behavioral Health Unit** at Asante Rogue Regional Medical Center, which opened in 2020

“To help people with mental illness feel comfortable is probably the best thing you can do for them. It felt like a team. Like a group of people who really wanted to work with me. Thank you.”

- Stacey, Grateful patient

Watch a virtual tour of the new Behavioral Health Unit

<https://bit.ly/BHUtour>

Take a peek inside!

ASANTE ROGUE REGIONAL
BEHAVIORAL HEALTH UNIT

Investing now to establish a foundation for the future

The next step is to build on our success by proactively addressing access and prevention, and securing endowed support for this program to ensure patients have these services for years to come. The third phase of the Behavioral Health Initiative includes:

- Recruiting a Medical Chair for Behavioral Health
- Establishing a Behavioral Health Endowment

In order to serve more patients and add new programs, the next step is to consolidate this service line under one medical leader with the influence and ability to bring medical practitioners together in a way that increases acceptance, innovation and the successful application of mental health programs. This Chair will not only sustain quality behavioral health care at Asante, it will enhance it.

Second, establishing a Behavioral Health Endowment will provide ongoing support of behavioral health care at Asante and ensure that regardless of the health system's financial condition, these programs have the resources to carry on the mission for years to come.

Philanthropy will help Asante to continue delivering life-saving services

The need for specialized behavioral health care continues to grow. The effects of the pandemic only have increased the need for this care. Local philanthropy plays a critical role in Asante's ability to serve more patients in crisis and implement new programs. We are depending on the generosity and compassion of donors like you to make this possible.

Learn more about this AsanteForward initiative at:

www.asantefoundation.org/behavioral-health-initiative/

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